

Resume

Geraldine Abban

Geraldine B. Abban

Chelsea High Street g56

Accra, Ghana, 00233

abbangeraldine34@gmail.com — +233544480018

GitHub: <https://github.com/Geraldine-code>

LinkedIn: <https://www.linkedin.com/in/abban/>

Instagram: @dazzlegee_visuals

Professional Summary

Passionate and detail-oriented web developer with over 3 years of experience, specializing in WordPress development and creating responsive, interactive websites. Proficient in HTML, CSS, and JavaScript, with a focus on delivering high-quality, user-friendly designs that meet business objectives. Demonstrated expertise in building and customizing WordPress websites to enhance functionality and user engagement. Strong collaboration skills and the ability to excel in fast-paced environments, with a commitment to improving web standards. Seeking to contribute expertise in developing engaging interactive ads and innovative web solutions.

Skills

- **Front-End Development:** HTML5, CSS, JavaScript
- **Responsive Design:** Creating mobile-optimized, responsive web pages
- **Web Development Tools:** GitHub, Visual Studio Code
- **Design Software:** Canva (Basic image editing)
- **Collaboration Tools:** Business Suite, Slack, Microsoft Teams, Team viewer, AnyDesk.
- **Version Control:** GitHub
- **Other:** WordPress development, GSAP animations, TailwindCSS

Soft Skills

- **Communication Skills:** Effective verbal and written communication for collaboration and client interactions.

- **Problem-Solving:** Ability to debug and optimize web applications efficiently.
- **Project Management:** Experience handling multiple projects, meeting deadlines, and managing resources.
- **Adaptability & Continuous Learning:** Quick to learn and apply new technologies in dynamic environments.
- **Teamwork:** Strong ability to collaborate with cross-functional teams to achieve project success.

Experience

Freelance Web Developer

Self-Employed — Remote — November 2024 – Present

- Designed and developed a user-friendly online store for Esther Acheampong, enhancing the shopping experience with intuitive navigation and responsive design.
- Integrated UI/UX design principles to create a modern, visually appealing, and engaging online store interface.
- Implemented SEO-optimized strategies to improve the store's visibility and attract more customers.
- Used WordPress, HTML, and CSS to build and maintain the online store, ensuring seamless functionality across various browsers and devices.

Web Development Intern

Go2Cod — Remote — October 2024 – November 2024

- Built a fully functional To-Do List app using HTML, CSS, and Vanilla JavaScript with features such as task addition, deletion, editing, search, filter, and local storage persistence.
- Created seamless user-friendly web pages that aligned with design and business objectives.
- Gained valuable hands-on experience in maintaining web standards and improving project workflows.

Freelance Web Developer

Self-Employed — Remote — January 2022 – Present

- Designed and developed custom websites for clients in the travel and tourism industry, including *Africa Direct*.
- Integrated UI/UX design principles to create modern, responsive, and visually appealing websites.

- Created SEO-optimized content to improve visibility and drive user engagement.
- Used WordPress, HTML, and CSS to build and maintain client websites, ensuring functionality across different browsers and devices.

National Service Personnel (IT Associate)

Doyen Institute of Intelligence and Investigations — Accra — November 2023 – August 2024

- Developed and maintained the organization's website, ensuring a seamless user experience across all devices.
- Managed various social media channels, creating and sharing content to engage audiences effectively.
- Collaborated with cross-functional teams to enhance the school's management system, contributing to operational efficiency.
- Designed interactive and visually appealing flyers for organizational activities, leveraging advanced graphic design techniques.

IT Intern

Ghana Cocoa Board (Cocobod) — Sunyani — September 2022 – November 2022

- Assisted the Monitoring and Evaluation department with data analysis, report writing, and documentation.
- Contributed to IT support activities, including setting up and configuring systems, improving overall productivity

IT Intern

Ghana Export Promotion Authority — Accra — November 2021 – December 2021

- Supported the IT department in setting up conference rooms, configuring IP addresses, and providing customer support.
- Organized and managed cabling systems for efficient troubleshooting and maintenance.

Education

Bachelor of Science in Information Technology

University of Energy and Natural Resources — August 2019 — December 2023

WASCCE Certificate

Aggrey Memorial A.M.E. Zion Secondary School — September 2015 — May 2018

Certifications

- **National Service** – Doyen Institute of Intelligence and Investigation (2023 - 2024)
- **AI Career Essentials** – ALX Africa (2024)
- **UI/UX for Beginners** – Great Learning (2024)
- **Financial Secretary** – New Breed UENR (2021 - 2023)

Projects

To-Do List App

Developed a fully functional To-Do List app that allows users to add, delete, edit, and search tasks. The app also features persistent storage via localStorage, ensuring data is saved after reload.

Custom WordPress Theme

Created a custom WordPress theme for a blog website with a clean, modern layout, ensuring responsiveness across devices.

Quiz App

Built an interactive quiz app with multiple-choice questions, providing real-time feedback and result summaries using JavaScript.

Online Store for Esther Acheampong

Developed a user-friendly online store, integrating intuitive navigation, responsive design, and SEO-optimized features to enhance user experience and improve visibility. Built and maintained the store using WordPress, HTML, and CSS.

Travel and Tour Website for Africa Dyrect

Designed and developed a modern, visually appealing travel and tour website for Africa Dyrect. Implemented responsive design principles and SEO strategies to attract and engage users while ensuring functionality across all devices.

Additional Information

- Easy to adapt to any kind of work environment.
- Active learner with a passion for emerging web technologies and design trends.

Languages

- English — Native

References

Available upon request.